

CONDÉ NAST MEDIA GROUP
presents

KEEP A CHILD ALIVE'S

Black Ball

An evening of cocktails, dinner and extraordinary performances
to benefit children and families in Africa with AIDS

Hosted by

ALICIA KEYS and IMAN

Live Performances by

Alicia Keys and more surprise guest performers for an unforgettable evening

Musical Director

Alicia Keys

Menu Designed by *Top Chef's*

Padma Lakshmi

Honorees

BONO

Rock Star & Activist/Campaigner for Africa

Nick Reding

Founder & Executive Director, Sponsored Arts for Education (S.A.F.E.), Kenya

Dr. Pasquine Ogunsanya

Medical Director, Alive Medical Services, Uganda

THURSDAY, OCTOBER 25, 2007

Hammerstein Ballroom
311 West 34th Street at Eighth Avenue, New York City

Dress Code: Dress for Bono

718.965.1111



EVENT CHAIRS

MARTIN BANDIER

Chairman & CEO, Sony/ATV Music Publishing

RICHARD D. BECKMAN

President, Condé Nast Media Group

LEIGH BLAKE

Founder & President, Keep A Child Alive

TED FORSTMANN

Senior Founding Partner, Forstmann Little & Co. and Chairman & CEO, IMG

CHARLES GOLDSTUCK

President & COO, Bertelsmann Music Group

JIMMY IOVINE

Chairman, Interscope Geffen A & M

JAY-Z

President & CEO, Def Jam Records and Roc-A-Fella Records

EVENT COMMITTEE

LARRY AIKEN

STEVE BERMAN

NICOLE DAVID

PETER EDGE

MICHAEL GUIDO

DAVID SALTZ

BOBBY SHRIVER

CHRISTY TURLINGTON

GALA TABLES

IMPILO (Zulu for Life) \$100,000 Contribution

Platinum Gala Table for 10 guests, pre-dinner cocktail party, dinner, premium placement at concert, signage, full-page ad in program, company name on KCA web site/promotional materials, VIP Bungalow at Amy Sacco's Bungalow 8 Ballroom after-party (upstairs at the Hammerstein Ballroom).

Doors open at 6:00 p.m.

UBUNTU (For Humanity) Box \$60,000 Contribution

Premium Gala Table for 10 guests located in VIP box seating, pre-dinner cocktail party, dinner, premium placement at concert, signage, full-page ad in program, company name on KCA web site/promotional materials, admission to Amy Sacco's Bungalow 8 Ballroom after-party.

Doors open at 6:00 p.m.

UTHANDO (For Love) \$50,000 Contribution

Premium Gala Table for 10 guests, pre-dinner cocktail party, dinner, premium placement at concert, signage, half-page ad in program, company name on KCA web site/promotional materials, admission to Amy Sacco's Bungalow 8 Ballroom after-party.

Doors open at 6:00 p.m.

ITHEMBA (For Hope) \$25,000 Contribution

Priority Gala Table for 10 guests, pre-dinner cocktail party, dinner, premium placement at concert, signage, half-page ad in program, company name on KCA web site/promotional materials, admission to Amy Sacco's Bungalow 8 Ballroom after-party.

Doors open at 6:00 p.m.

INDIVIDUAL TICKETS

UMOYA (For Spirit) VIP Ticket at \$5,000 each

One place at dinner seated in VIP section, pre-dinner cocktail party, premium placement at concert, admission to Amy Sacco's Bungalow 8 Ballroom after-party.

Doors open at 6:00 p.m.

keep a child
alive

Exclusive After-Party

BUNGALOW 8 BALLROOM
(upstairs at the Hammerstein Ballroom)

Hosted by
AMY SACCO
of Bungalow 8

Immediately following program

CONDÉ NAST
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